

WAYNE COUNTY **ECONOMIC DEVELOPMENT**

OUTDOOR DINING AND RETAIL FOR SMALL BUSINESSES

A proposal for municipal partners





"... the data shows that it's safer than indoor seating (to be outside), and we should take full advantage of Spring-time weather - and that is what we are hoping to do here."

> - Gov. Gretchen Whitmer May 18 Covid Update



Goal: To provide food establishments and small retailers with opportunities for safe return-to-work environments for them, their employees, and their customers



For small businesses, survival may hinge on closing streets



CON BUSINESS

By Matt McFarland, CNN Business Updated 2:41 PM ET, Mon May 18, 2020





Communities around the world are opting for the use of public streets and parking lots to enable small businesses to operate safely.

COMPLETE STREETS & COVID19



Source: completestreets

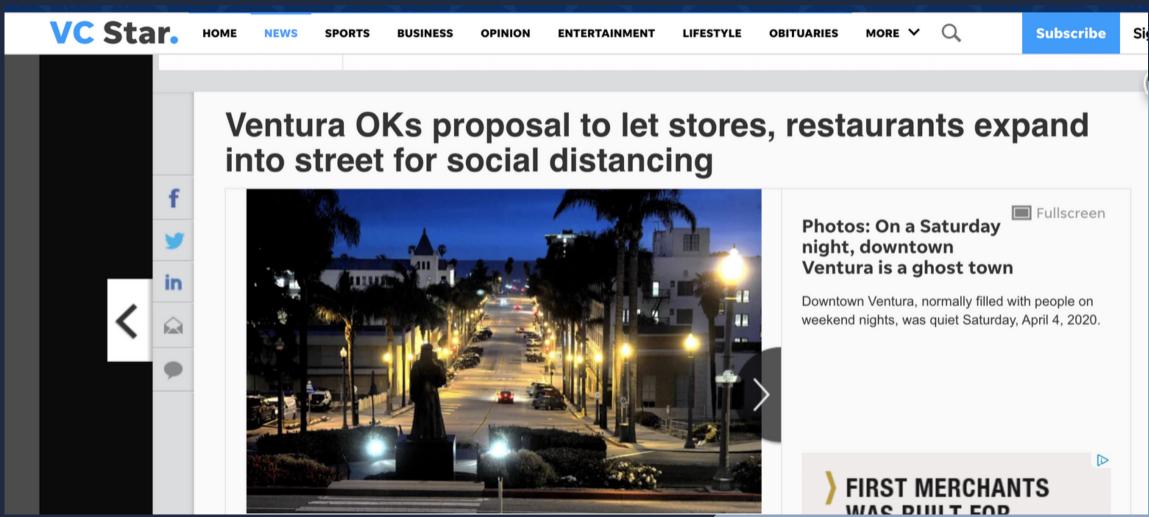
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EMERGENCY BICYCLE OR PEDEST	. 50
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Alderman Martin is putting out feelers about doing open streets interventions in Lincoln Square

By John Greenfield May 18, 2020 9 5 COMMENTS





LONG BEACH

Long Beach Has 'Open Street' Plan for Restaurants to Welcome Back Diners

By Hetty Chang • Published May 18, 2020 • Updated on May 19, 2020 at 5:19 am

OCNEWS CORONAVIRUS GOVERNMENT RESPONSE

New York City's open streets policy could be permanent fixture, experts say

The city aims to open 100 miles of city streets during the pandemic.

By Ella Torres

May 15, 2020, 5:23 AM · 6 min read





OUTDOOR RETAIL & DINING OPTIONS FOR WAYNE COUNTY

I. Parking LotsII. Public Parking SpacesIII. Full Open Streets

USE OF PARKING LOTS



Parking lots along designated business corridors are closed to motor vehicles and used as restaurant dining space.



USE OF PUBLIC PARKING SPACES



Businesses use the on-street parking spaces in front of their building, extending their operating space. Speed limit temporarily reduced for motor vehicles.

FULL OPEN STREETS



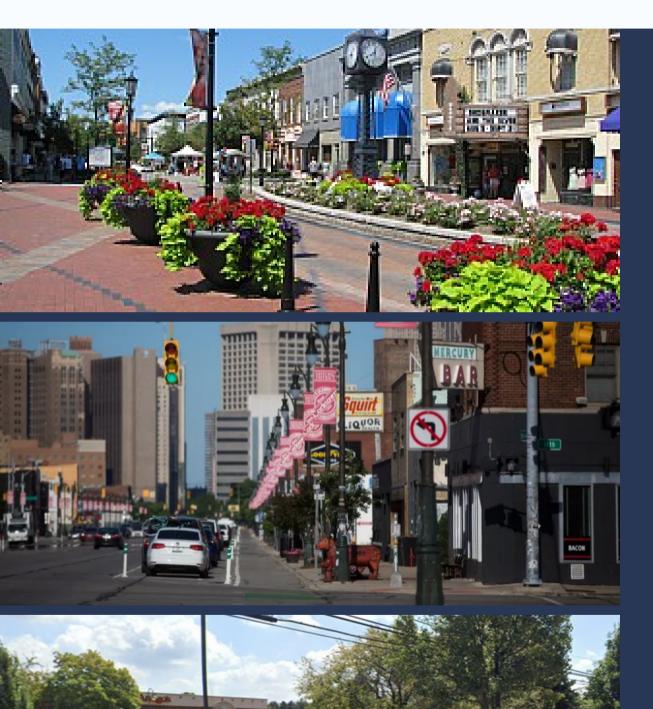


sense of community

Street is completely closed off to motor traffic, allowing businesses to extend their operations onto the street in front of

their establishment.

IMPLEMENTATION BASED ON CORRIDOR TYPE



FULL OPEN STREETS

Dense small business corridors along traditional Main Streets or smaller roads. Recommending full closure of street to traffic. (Example: Downtown Northville)

USE OF PUBLIC PARKING

Medium density business corridors with larger and busier roads where full road closure could be a challenge. Recommending temporary speed reductions for traffic. (Example: Michigan Ave)

USE OF PARKING LOTS

Low density business corridors with businesses that are set back further onto the property. (Example: Canton Center Rd)



RECOMMENDATIONS

3-TIERED APPROACH

Municipal partners identify 3 tiers of potential program implementations by business density, size, and types of roads. Parking lot patio permitting is highly encouraged as a general standard for all businesses.

PUBLIC ENGAGEMENT OF SMALL BUSINESSES

Wayne County team recommends implementation of survey to gauge interest of small businesses in participating in an outdoor seating program as outlined.

ESTABLISH SIMPLIFIED PROCESS FOR PARTICIPATION

Case studies from across the country set precedent for simplified permitting processes and guidelines, as well as temporary policies enacted by municipalities.

EVALUATING RESTRICTIONS

I. Zoning regulations **II. Permit approval timelines III. Patio permit process IV. Impact of businesses in surrounding area**

HOW DO WE DO IT?



City Hall Public Safety Community

Mayor

Contact Information

Mayor

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Brookhaven establishes guidelines & temp permits for restaurants

Mayor's executive order allows alfresco experience effective immediately Brookhaven, GA, April 27, 2020 – Brookhaven Mayor John Ernst signed an executive order which establishes guidelines and best practices for the restaurant industry to comply with the governor's executive order, which allows these establishments to begin to resume operations today, April 27. In an effort to assist restaurants with responsible social distancing compliance, the order includes an innovative Temporary Outdoor Restaurant Operations Permit which allows the use of tents and parking lot areas for seating, where they might not otherwise be permitted by City code.



I Want To





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NEXT STEPS

I. Confirm suitability and interest II. Determine which program is best for each community and neighborhood III. Enact policies to allow for al-fresco dining

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